



ITS WORLD CONGRESS 2019

Youth Leadership Development Programme
18 – 25 October 2019

What the Youth can expect from the event

The Youth chosen to attend the Youth Leadership Development Programme (YLDP) can expect to be stimulated by a set of high quality curated sessions, and group participation as listed below culminating in thought leadership capability development in a cross cultural setting.

- Interactions with high level distinguished leaders
- Presentations and discussion sessions with industry, academia and startup leaders in an immersion programme on 18 and 19 October 2019
- Prestige, publicity, and the opportunity to be identified as Youth Ambassadors at the 26th ITS World Congress – which **has probably never been done** before at any ITS World Congresses
- A carefully curated experiential Youth Leadership Development Programme, which will include an Ideathon – to stimulate the minds in a diverse cross-cultural / faculty programme; by the youth, for the youth
- Interaction with industry judges that will give a real-life situational experience in putting forward ideas
- The potential to launch an everlasting career in ITS, and make friends with youth leaders across APAC

Youth Leadership Development Programme

Eligibility Requirements & Submission

- Full-time undergraduate or postgraduate student, aged between 18 – 25 years old at time of submission
- Studying in any of the following countries / areas:
 - **ITS AP members:** Australia, China, Chinese-Taipei, Hong Kong SAR, Indonesia, Japan, Korea, Malaysia, New Zealand, Singapore, Thailand (up to 2 students per country/area)
- Majoring in the fields such as business management, information technology, information systems, and engineering
- Must be capable of travelling alone
- Be able to commit to and attend the entire 8-day programme, from 18 – 25 October 2019, which overlaps with the 26th ITS World Congress in Singapore (21 – 25 October 2019)
 - Required to travel into Singapore on 17 Oct, and travel out of Singapore on 26 October
- Submit the application by completing the application form, and writing a short essay on the motivation to participate in the Youth Leadership Development Programme.

Youth Leadership Development Programme

8-day Programme hosted in Singapore

Value in excess
of \$5k per
participant



Up to 2 fully sponsored youth leaders from each ITSAP member country / invited ASEAN member countries



Open to youth in APAC countries / areas, and Singapore



Immersion into entrepreneurship and industry



Facilitated Ideation to yield Grand Challenge papers – presented at 26th ITS WC 2019 Special Interest Sessions



Winners will be awarded at the Closing ceremony and top team will have the option to join a fully sponsored internship programme in Singapore

Day 1 & 2 (Fri & Sat) Immersion Programme in week prior to ITS WC in Singapore

- **Inspire:** Keynotes from entrepreneurs, industry leaders
 - Technology x Business space
 - Entrepreneurship
 - Startups
- **Immerse:** Incubator & Corporate Lab visits
- **Gain 1st hand experience:** Meet with people who have developed new ventures

Day 3 (Sun) FREE TIME / SIGHTSEEING – not all work!

Day 4 (Mon) Grand Challenge Ideation / Attend Opening Ceremony

- **Workshops, team facilitation, mentorship**
- Ideation & **Grand Challenge** Paper team creations & mock presentations

Day 5 & 6 (Tue & Wed) : Grand Challenge Ideation

- Youth Leaders will work on their Grand Challenge presentation in teams on-site, collocated with ITS WC
- Youth leaders will get to rub shoulders with the crème de la crème of ITS industry, industry leaders, and government

Day 7 (Thu) Grand Challenge SIS & ITS WC immersion

- Presentations and Judge feedback to motivate the Youth Leaders
- Special networking reception will be arranged

Day 8 (Fri) Winner(s) will be awarded at the Closing Ceremony

Possible Grand Challenge Ideation Topics

Cross Border Mobility

Environment-Friendly
Mobility

Green Mobility

Autonomous Vehicles

Car / Ride-Sharing

Congestion

Smart City –
Transportation

Personal Mobility
Copters

Full cost of participation will be borne by Organizers for ITS AP members and invited ASEAN countries

What will be sponsored

- Airfare to Singapore and back (foreign participants will be reimbursed accordingly by organizers)
- Hotel stay (twin-sharing basis)
- Insurance & sponsored visa for stay in Singapore
- Most meals and local transportation (by coach or MRT) in Singapore
- One-off lump sum of S\$100 for incidental costs, and EZ-Link card for stay in Singapore (foreign Youth Leaders only)
- T-Shirts identifying the participants as Youth Ambassadors (must be worn at all times during the events)

Note: Terms and Conditions are subject to change by organizers

Important Dates to Note

Date	By who	What	To whom	Email address
28 Feb 2019	Youth Leader	Youth Leaders to submit forms	to local ITS Societies of the ITS AP members: http://itsasia-pacific.com/about-its-asia-pacific/	Secretariat of the ITS AP country / area where the Youth Leader is studying
22 Mar 2019	ITS AP country/ area secretariat	Names and application packages of 2 Youth Leaders selected	To 26 th ITS World Congress, Singapore, Youth Sub-Committee	youthleadership@itsworldcongress2019.com
15 Apr 2019	26 th ITS World Congress, Singapore, Youth Sub-Committee	Selection email and further details	Selected Youth Leader, and a copy to ITS AP local secretariat of the country where the student is studying at the moment	-

Note: For non-ITS AP member countries, please email your application directly to youthleadership@itsworldcongress2019.com

Youth Leadership Development Programme (Tentative)

	17 Oct 2019 (Thursday)	18 Oct 2019 (Friday)	19 Oct 2019 (Saturday)	20 Oct 2019 (Sunday)	21 Oct 2019 (Monday)	22 Oct 2019 (Tuesday)	23 Oct 2019 (Wednesday)	24 Oct 2019 (Thursday)	25 Oct 2019 (Friday)	
0800										
0830										
0900		Introduction Session	Design Thinking Workshops		Facilitated Ideation Preparation Session			Special Interest Session (SIS) – All Teams to Present	Visit Exhibition	
0930		Onsite Presentations								
1000										
1030										
1100										
1130										
1200	PM Arrivals			Free Day / ITS Event Participation	---	Facilitated Grand Challenge Ideation	Facilitated Grand Challenge Ideation	Visit Exhibition	Visit Exhibition	
1230										
1300										
1330										
1400			Off-Site Visits		Invited Presentations / Further Workshops					
1430										
1500										
1530										
1600										
1630										
1700										
1730										
1800										
1830										
1900										
1930										
2000					Invitation to Opening Ceremony			Dinner / Networking Event	Awards Ceremony	
2030	Dinner	Dinner	Dinner							
2100										
2130										

Immersion Programme

Grand Challenge Ideation

ITS WC Participation

To Be Confirmed Segments

SIS & Awards Ceremony